



How to Choose a School Photography Company

A Principal's Quick Evaluation Guide

Choosing a school photography company is about more than pictures. The right partner reduces administrative workload, improves parent satisfaction, simplifies yearbook production, and keeps Picture Day running smoothly.

Questions Every Principal Should Ask

- 1 Do they specialize in school photography?
- 2 How do they keep Picture Day on schedule?
- 3 What technology do they provide for parents and staff?
- 4 How quickly are student IDs delivered?
- 5 What yearbook support is included?
- 6 How are parent questions handled?
- 7 What is their retake policy?
- 8 Can they provide references from similar schools?
- 9 Do they offer multiple poses and modern ordering options?
- 10 Will they make life easier for administrators and teachers?

Remember: The lowest-priced photography company is not always the best value. A great photography partner helps your school reduce disruptions, improve communication, and create a better experience for students, staff, and families.

Ready for a Better Picture Day?

MillerFoto specializes in organized, on-time Picture Days, instant ID options, yearbook support, and responsive customer service.

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