



## 10 Questions Every University Should Ask Before Hiring a Graduation Photographer

### A Guide for University Administrators and Commencement Committees

Graduation photography directly impacts graduate satisfaction, family experience, and the university's reputation. Before selecting a photography partner, institutions should evaluate more than pricing alone. **The 10 Questions:**

1. How quickly are graduation photos delivered?
2. Can every graduate be photographed?
3. How many photographers will be assigned?
4. What experience do you have with universities like ours?
5. How do graduates receive their photos?
6. What customer service do you provide?
7. What technology supports the photography process?
8. What happens if equipment fails?
9. What additional graduation services do you offer?
10. How will you improve the graduate experience?

#### Common Mistakes Universities Make:

- Selecting based solely on price
- Ignoring customer service
- Overlooking technology
- Failing to evaluate university-specific experience

The best graduation photography companies do more than cover an event. They help universities create a memorable, organized, and professional commencement experience for graduates and families.

#### Looking for a Graduation Photography Partner?

MillerFoto provides commencement photography, cap-and-gown portraits, graduation fairs, white coat ceremonies, pinning ceremonies, and graduation event coverage throughout the Gulf South.

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